

Categories

To sponsor or for more information visit www.GCBAPRISMAWARDS.com

INDIVIDUAL

ACHIEVEMENT

Only GCBA Members may enter Individual Achievement categories.

0a. Mortgage Lender of the Year

0b. Title Company Professional of the Year

0c. Customer Service/Warranty Manager of the Year

0d. Sales Person of the Year

0e. Sales Team of the Year

1. Rookie Salesperson of the Year

(Must be salesperson in the first year.)

- A. Non-Builder Entry
- B. Builder Entry

2. Sales Team of the Year

- A. Non-Builder Entry
- B. Builder Entry

3. Sales Director of the Year

- A. Non-Builder Entry
- B. Builder Entry

4. Realtor® of the Year

- A. Local Transactions
- B. International Transactions

5. Brokerage of the Year for New Home Sales

6. On-Site Salesperson of the Year

Builder Only

7. Million Dollar Sales Achievement

For GCBA members only. Million Dollar Sales Achievement entrants must provide data based on CLOSED new homes sales during the period outlined below under "Year Ending"

- A. Individual Entry
- B. Team Sales Entry

8. Marketing Director of the Year

- A. Non-Builder Entry
- B. Builder Entry

MARKETING & ADVERTISING

9. Logo Design

10. Rebrand

11. Brochure

12. Direct Mail Piece

13. E-mail Campaign

14. Interactive Presentation

15. Multimedia Promotion

16. Website under \$5,000

17. Website over \$5,001

18. Photography

19. Tradeshow

20. Signage

21. Overall Marketing Campaign

22. Print

23. Radio

24. Online Media

25. TV

26. Outdoor Advertising

27. Special Promotion

A pre-sale, community grand opening, associate marketing company campaign, or other limited marketing programs.

30. Overall Advertising Campaign

For all Marketing & Advertising categories **ABOVE** please choose the appropriate subcategory:

- A. Non-Builder Entry
- B. Builder Entry

NEW CONSTRUCTION

31. Single Family Attached

32. Single Family Detached

33. Condominium

34. Multi-Family

For all categories listed **ABOVE** please choose the appropriate subcategory:

- A. Pre-Construction Architecture
- B. Architecture/ Overall
- C. Landscape Architecture
- D. Pool
- E. Outdoor Living Area
- F. Overall Exterior Design
- G. Mixed Use Project
- H. Live & Work

35. Mixed Use Project & Live/Work

Residential spaces in combination with retail and/or office spaces, including live/work.

- A. Pre-Construction Architecture
- B. Architecture
- C. Landscape Architecture
- D. Overall Community
- E. Pre-Construction Architecture
- F. Land Planning

36. Sales/Leasing Centers

- A. Architecture
- B. Landscape Architecture

37. Recreation Amenities/ Clubhouse

Please choose a sub category:

- A. Overall Facilities
- B. Pre-Construction Architecture
- C. Architecture
- D. Land Planning
- E. Landscape Architecture
- F. Dining Area
- G. Spa & Fitness Area
- H. Specialty Service Area
- I. Media Center
- J. Pool

38. Entryways

Choose sub category:

- A. Building Entryway
- B. Community Entry

39. Commercial

Please choose only one of the following subcategories:

- A. Architecture
- B. Retail (malls and shops)
- C. Office
- D. Industrial
- E. Restaurant
- F. Hotel
- G. Medical (hospitals, surgery centers)
- H. Assisted Living/ Life Care Communities
- I. Public Use (schools, libraries, gyms etc.)

40. Technology

- A. Sound/Theater Systems
- B. Integrated Home Systems
- C. Security Systems

Please select the **overall retail value** of the dwelling from the sub categories below for all entries **31 through 40** above:

- 1. Under \$50,000
- 2. \$50,001 to \$125,000
- 3. \$125,001 to \$325,000
- 4. \$325,001 to \$500,000
- 5. \$500,001 to \$750,000
- 6. \$750,001 to \$1,000,000
- 7. \$1,000,001 to \$2,000,000
- 8. \$2,000,001 to 3,000,000
- 9. \$3,000,001 +

INTERIOR DESIGN

Interior Design/Merchandising – Remodel or New Construction – any type of dwelling – private residence or model home

Residential:

41. Overall Interior Design for a residential space

42. Kitchen

43. Bath/Master

44. Bath/Powder or Guest

45. Bedroom/Master

46. Bedroom/Other

47. Living Room

48. Dining Room

49. Great Room

50. Family Room

51. Office/Study/Library

52. Media/Theater Room

53. Outdoor Living Area

54. Sales/Leasing Center

55. Recreation/Clubhouse

Commercial:

56. Overall Interior Design commercial space

57. Retail (malls and shops)

58. Office

59. Industrial

60. Restaurant

61. Hotel

62. Medical (hospitals, surgery centers)

63. Assisted Living/ Life Care Communities

64. Public Use (schools, libraries, gyms etc.)

Please select the **overall retail value** of the dwelling from the sub categories below for all entries **41 through 64** above:

- A. Under \$50,000
- B. \$50,001 to \$125,000
- C. \$125,001 to \$325,000
- D. \$325,001 to \$500,000
- E. \$500,001 to \$750,000
- F. \$750,001 to \$1,000,000
- G. \$1,000,001 to \$2,000,000
- H. \$2,000,001 to 3,000,000
- I. \$3,000,001 +

REMODELING

65. Residential Remodeling

- A. Architecture
- B. Overall Knockdown/ Renovation

For 65 option B Please choose **only one** of the following **subcategory**:

- 1. Major (More than 50% of existing structure)
- 2. Minor (Less than 50% of existing structure)

C. Master Suite

D. Kitchen

E. Bath

F. Specialty Room (office, play, loft, other area)

G. Outdoor Living Area

H. Overall Exterior Design

I. Aging In Place Home Modification

J. Clubhouse

K. Entryway

L. Pool

M. Other

66. Commercial Remodeling

A. Architecture

B. Overall Knockdown/ Renovation

For 66 option B Please choose **only one** of the following **subcategory**:

- 1. Major (More than 50% of existing structure)
- 2. Minor (Less than 50% of existing structure)

C. Space Planning

D. Overall Interior Design

E. Conference Room

F. Common Area

G. Office Suites

H. Sales/ Leasing Center

I. Recreational/ Amenities/ Clubhouse

J. Other

Please select the **overall retail value** of the dwelling from the sub categories below for entry **65** and **66** above:

- A. Under \$50,000
- B. \$50,001 to \$125,000
- C. \$125,001 to \$325,000

- D. \$325,001 to \$500,000
- E. \$500,001 to \$750,000
- F. \$750,001 to \$1,000,000
- G. \$1,000,001 to \$2,000,000
- H. \$2,000,001 to 3,000,000
- I. \$3,000,001 +

67. Craftsmanship

- A. Woodwork/Millwork Trim
- B. Metalwork
- C. Tile, Marble, Stone & Wood Applications
- D. Stairs & Railings
- E. Glass & Mirrors
- F. Precast Products
- G. Decorative Painting
- H. Windows & Doors

Please choose **only one** of the following subcategories:

- 1. Exterior
- 2. Interior

BUILDING GREEN

68. Green Home of the Year

The Prism for "Green Home of the Year Award" is given to an officially certified NGBS, LEED or FGBC home

69. Innovative Green Design

- A. Energy Efficiency
- B. Materials & Resources
- C. Indoor Environmental Quality
- D. Site
- E. Indoor Water Efficiency
- F. Outdoor water Efficiency

70. Innovation in Green Building

The Prism "Innovation in Green Building Award" is for a specific home or homebuilder that uses innovative technologies and strategies in at least three of the following areas: Energy Efficiency, Materials and Resources, Indoor Environmental Quality, Site, Water Efficiency.

Please choose **only one** of the following subcategories below for entries **69** and **70** above:

- 1. Residential
- 2. Commercial

FLORIDA POWER & LIGHT BUILDSMART® ENERGY EFFICIENCY

A Florida Power & Light BuildSmart® Builder of the Year will be determined and announced at the PRISM Awards.

71. Energy Efficient Home

Please choose only one of the following subcategories:

- A. 1,000 sq. ft. – 2,500 sq. ft.
- B. 2,501 sq. ft. – 3,500 sq. ft.
- C. 3,501 sq. ft. and over

72. Energy Efficient BuildSmart Community

FLORIDA PUBLIC UTILITIES "ENERGY FOR LIFE"

Florida Public Utilities energy efficient home design integrates clean burning natural gas as a vital energy source and provides "Energy for Life"

73. "Energy for Life" Home

- A. Custom Home
- B. Development Home

74. "Energy for Life" Development

COMMUNITY OF THE YEAR AWARD

When filling out online, you will be asked a list of questions for this entry. Please visit online and download the entry criteria sheet for full details.

\$495 per community entered must be a GCBA builder member.

75. Community of the year Award

Entry is reserved for GCBA Builder Members Only.

CRAFTSMANSHIP

When filling out online, you will be asked a list of questions for this entry. Please visit online for full details.

76) Commercial Exterior

77) Commercial Interior

78) Residential Exterior

79) Residential Interior

80) Entryway

GCBA's PRISM 2020 Key Dates

March 31, 5:00 pm

Early bird entry deadline.

April 22, 5:00 pm

Entries Close.

Saturday,

August 29, 2020

PRISM Awards Event

K. Hovnanian's®

Four Seasons at Parkland

Entry Fees

GCBA MEMBERS:

Entry Fee \$145 each

NON - GCBA MEMBERS:

Single Entry \$225 each

COMMUNITY OF THE YEAR AWARDS:

Only GCBA Builder

Members can enter this

category:

\$495 per community

An application is incomplete without a full payment. Visit www.GCBAPRISMAWARDS.com to enter. GCBA will contact you after payment is received with log-in access to enter online.

